



e-mail: sam@shad.reno.nv.us

Received & Inspected

JUL -3 2012

FCC Mail Room

July 2, 2012

Office of the Secretary
Federal Communications Commission
Attention: Disability Rights Office, Room 3-B431
9300 East Hampton Drive
Capitol Heights MD 20743

Re: Your correspondence of April 5, 2012, **Case Identifier CGB-CC-0061** – “Need to file updated information on your pending petition for a close captioning exemption.”

TO WHOM IT MAY CONCERN:

I am the owner (sole shareholder), president, CEO, sales director, producer and director of **Sam Shad Productions**. It produces four one-half hour public affairs programs that air at 12:30 p.m. on the Reno NBC affiliate. The program consists of interviews with politicians and policy makers. The program airs four days a week, fifty-two weeks a year. I sell advertising in Reno to cover expenses. The cost of providing closed captioning would be a financial hardship on me and my company.

I received the above-dated (April 5, 2012) request for updated information and according to my reading; the Commission might desire more current financial information than was provided in the petition for exemption. **The previous application is accurate and complete if the FCC does not require current financial information.**

If current financial information is required, I will be able to supply last year's financials but they are not available as of this date. I have had problems with my bookkeeper, which prevents me from supplying the information with this letter. Unfortunately, my bookkeeper had serious personal problems beginning in the fourth quarter last year. I have not been able to obtain financials for 2011. (I have had to file for an extension for 2011's taxes, also.) The problems with my bookkeeper have been resolved but the financial information is not yet complete.

I can provide 2011 financials within 60 days, by September 5, 2012. If the FCC will accept a supplemental filing with the current financials, I will mail them by September 5, 2012. The 2011 financials will demonstrate hardship. The financial information has not changed materially since the original petition. **Other than the change in financial position, which I do not believe is material; I affirm that the previous petition is accurate.**

If you require current financials, I respectfully request that you allow me to file that information when it becomes available.

Very truly yours,

SAM SHAD
President, CEO
SAM SHAD PRODUCTIONS
Reno, Nevada

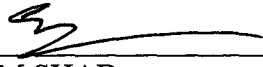
AFFIDAVIT

STATE OF NEVADA)
) ss.
COUNTY OF WASHOE)

I, SAM SHAD do hereby swear under penalty of perjury that the following assertions are true:

That the contents of the above letter are true and correct to the best of my knowledge, except as to those matters therein stated upon information and belief, and as to those matters, I believe them to be true.

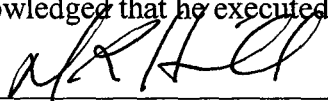
DATED: This 2nd day of JULY, 2012.



SAM SHAD

STATE OF NEVADA)
) ss.
COUNTY OF WASHOE)

On this 2nd day of July, 2012, personally appeared before me, a Notary Public, SAM SHAD, known to me to be the person described herein and who acknowledged that he executed the foregoing instrument.



NOTARY PUBLIC

